St. Paul's College 170th Anniversary Logo and Slogan Design Competition

Objectives

The competition invites students, alumni and friends of the College to design a logo and a slogan for the 170th Anniversary with the aims of

1. celebrating the 170th Anniversary of St. Paul's College;

2. encouraging and recognizing the talent and creativity of the entrants; and

3. raising public awareness of the celebratory events and functions of the College.

Organizer

ST. PAUL'S COLLEGE

Eligibility

1. The Competition is divided into three Divisions, namely the Primary School Division, the Secondary School Division and the Open Division.

2. The Primary School Division is open to Primary One to Six students.

3. The Secondary School Division is open to Form One to Form Six students.

4. The Open Division is open to all alumni and friends of the College.

5. Each participant can submit **_one entry_** only.

Rules and Conditions

1. Both physical and digital entries will be accepted. Each entry must contain a logo and a slogan. The slogan may be in either Chinese or English and is restricted to 20 Chinese characters or 80 English letters.

2. The logo can be in the form of drawings or graphics. Physical entries must be no larger than A5 size (210mm X 148mm) and must not be folded.

3. Digital entries must be in **jpg format** and the image resolution must be **at least 300 dpi**.

4. All entries must be original work. They must not have been previously published, released or displayed (whether physically or digitally), and must not have been submitted for other competitions.

Judging Criteria

All entries will be assessed by a panel of adjudicators on the basis of the following criteria:

1. Relevance to the objectives of the Competition
2. Effective communication of the objectives of the Competition
3. Complementarity between the slogan and the logo
4. Creativity and aesthetic of the design

Adjudication

Selection and adjudication of the entries will be carried out by the Judging Panel. The decision of the Judging Panel will be final.

Prizes

1. Prizes will be awarded to the Champion, 1st Runner-up, 2nd Runner-up and there will be three Merit Prizes for each Division.

2. The winning entries will be displayed on the website of St. Paul's College.

3. The winning entries of each division may be used in publicity materials or souvenir items produced by St. Paul's College.

Submission of Entries

1. For the Open Division, both physical and digital entries are allowed. Each entry should be accompanied by an entry form. All entries together with the completed entry forms should be submitted on or before 30th October 2020.

    by email to spc170_logo@spc.edu.hk **or**

    by post to: **The College Office**
    St. Paul's College
    69 Bonham Road, Hong Kong

    Please indicate on the envelope:

    "St. Paul's College 170th Anniversary Logo and Slogan Design Competition"

2. The entry form can be downloaded from the College website.

3. For the Secondary School Division, all entries should be submitted to Miss M. S. Lee, Miss W.Y. Yuen or Mr. P. Lam on or before 30th October, 2020.

4. For the Primary School Division, all entries should be submitted to Ms. M. S. Tong on or before 30th October, 2020.

Announcement of Results

The results will be announced on the website of St. Paul's College in November 2020.

Important Notes

1. All entries must be original with no infringement of copyright. The Organizer is not responsible for any infringement of copyright.
2. Submitted entries will not be returned. Copyright of the entries belongs to the Organizer.
3. The Organizer reserves the right to make the final decision on the results of the Competition.
4. The Organizer reserves the right to make any necessary changes to any of the above information without giving prior notice.

Enquiries

For more information, please visit the College website at http://www.spc.edu.hk.

For enquiries, please call the College Office at 2546 2241.